

To  
The General Manager,  
Department of Corporate Relations,  
BSE Limited, Sir Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort, Mumbai – 400001

Date- 14<sup>th</sup>August, 2025

USA

**Scrip code: 531268**

Dear Sir,

**Sub: Disclosure of Information under Regulation 30 of SEBI (LODR) Regulations, 2015 – Launch of New Division “Emerging Technologies”**

This is to inform that our Company, B2B Software Technologies Limited is launching a new Division for “**Emerging Technologies**” to address the rapidly growing demand for innovative and transformative solutions.

The Division will focus on delivering cutting-edge projects in the following domains:

1. Artificial Intelligence (AI), Machine Learning (ML), and Large Language Models (LLM)
2. Agentic Chatbots
3. Blockchain Technologies
4. Robotic Process Automation (RPA)
5. Digital Workflow Transformation
6. Data Mining and Data Warehousing
7. Advanced Analytics
8. Low-code / No-code Development Tools
9. Cloud Migration
10. Cybersecurity

The initial capital expenditure for the launch of this division has been approved at ₹1 crore, to be funded from internal accruals, with provision for additional funding as required.

New division will commence the operations from **September 2025** with the required infrastructure setup.

The Company believes this strategic initiative will position the Company at the forefront of technological innovation and open new avenues for sustainable growth.

Kindly take the same into your records.

Thanking You,

Yours Faithfully

**For B2B SOFTWARE TECHNOLOGIES LIMITED**

**BALA SUBRAMANYAM VANAPALLI**  
EXECUTIVE DIRECTOR  
DIN: 06399503